



MORPHEAN

EYES WIDE OPEN

**MEHR SICHERHEIT DURCH VIDEOBILDER UND
KÜNSTLICHE INTELLIGENZ**

RODRIGUE ZBINDEN, FOUNDER & CEO

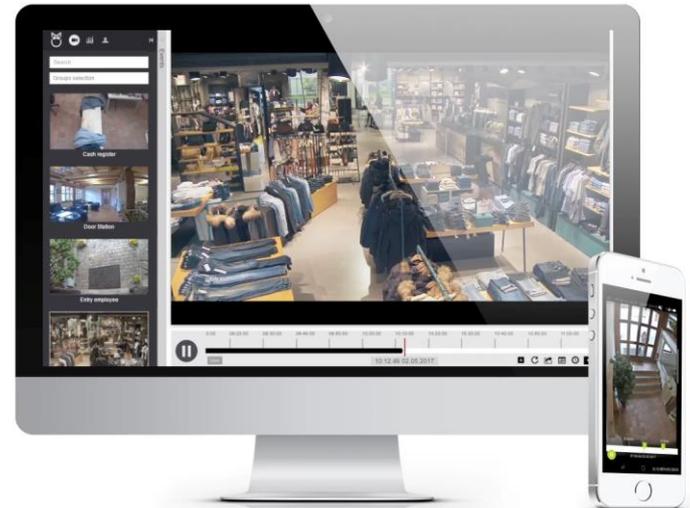
TECHNOLOGY FOR SECURITY

The security market improves thank to

forward-thinking technologies

by bringing intelligence out of multiple data sources and by mastering the way to manage and use them, providing users with a

revolutionary experience.



TECHNOLOGICAL TRENDS



Internet of Things

Skillfully combine multiple sources data to bring insights to customers.



Big Data

Manage and add performance to the vast amount of customers' data.



Machine Learning

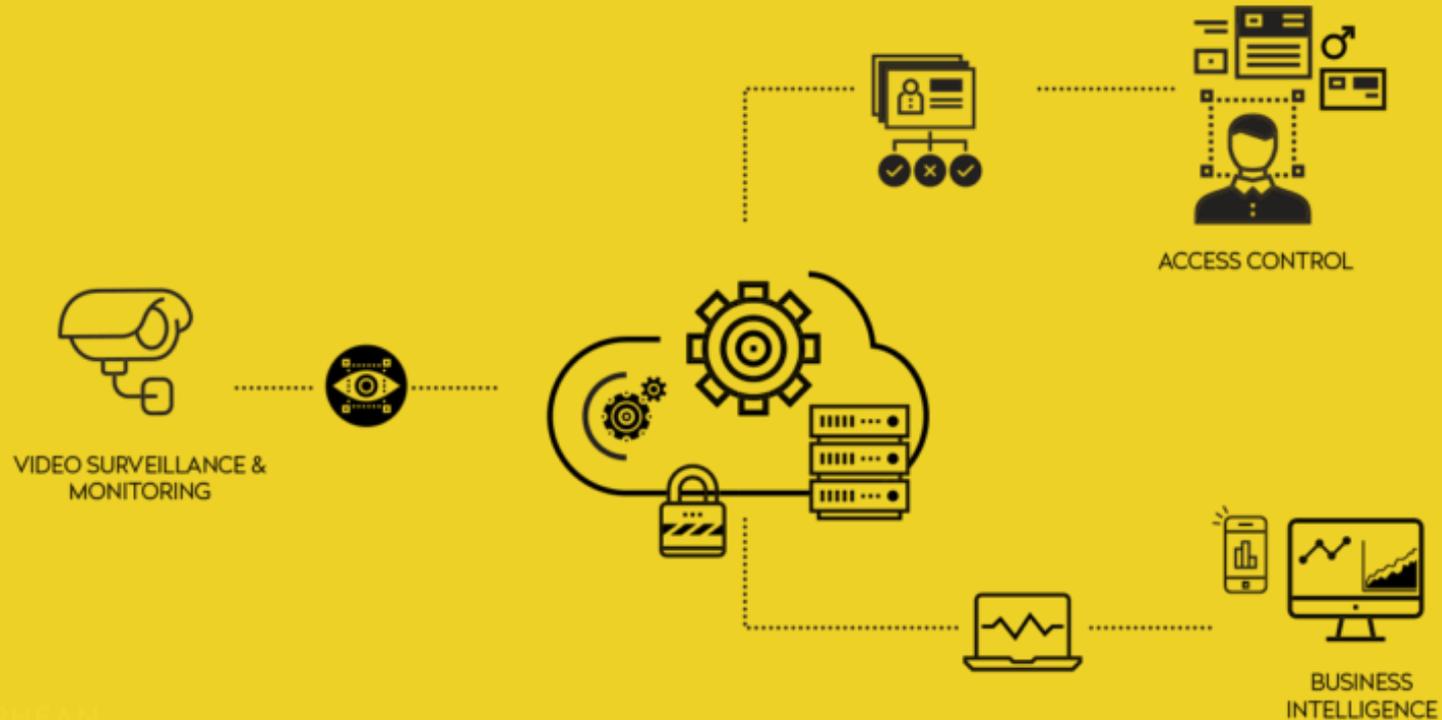
Bring value to customers data by constantly improving our algorithms and self learning engines.



The Cloud

Make customers benefit from the advantages of the cloud and ensure the highest level of cyber security and data privacy.

NEW SERVICE PLATTFORMS



SMART ANALYTICS



Advanced Video surveillance

- Indoor activity detection
- Zone Crossing
- Intrusion detection
- Loitering detection
- Aggression detection
- Gun shots detection
- Car alarm detection
- Breaking glass



Business Intelligence

- People counting
- Heat mapping
- Dwell time – hot zones
- Queue management
- Demographics
- POS data integration
- Wifi sensors
- Data API



Smart access control

- Door configuration
- Multiple Ids and Readers
- RFID card genertor
- Mobile credentials
- Cameras to door connection
- Access to live video
- Personalisation of
schedules, groups and staff
by door

TECHNOLOGY FOR SECURITY

By connecting cameras and security devices in the Cloud and mastering machine learning technology, we make video **proactive** and **actionable**. The system **automatically detects** suspicious events and send an alert.

This revolutionizes the way of managing security by putting our customers **a length ahead on fraud, intrusion or aggression**.

Instead of reacting after something happens, we bring the opportunity **to prevent** from any kind of offense.

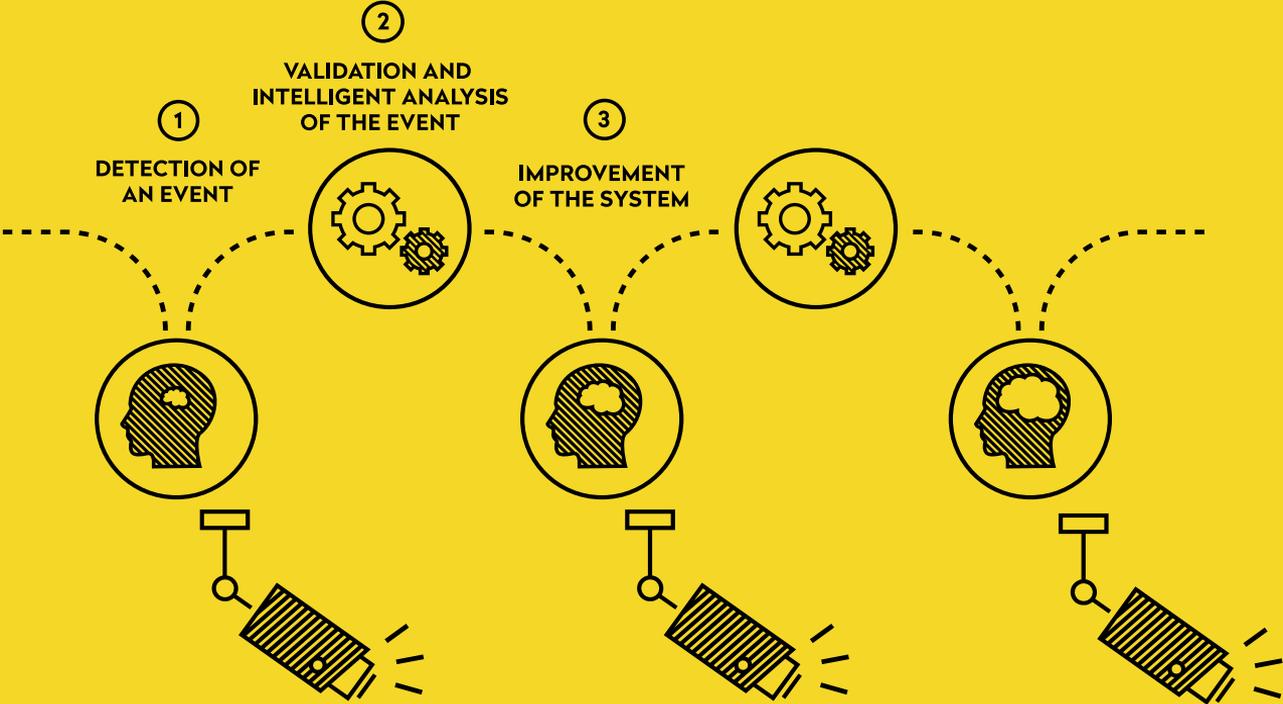
MAN + TECHNOLOGY = EFFICIENCY



REMOTE LIVE VIDEO



SELF LEARNING + OPERATOR FEEDBACK





AGE &
GENDER



COUNTING



ALARM
RECEIVING
CENTER



POINT OF
SALE



RETURNING &
SPENT TIME



WEATHER

VIDEO
ANALYTICS

Correlate sources to help the prediction or deduction



POLICE OR
ANY OPEN
DATA



MORPHEAN

TECHNOLOGY FOR BUSINESS INTELLIGENCE

We provide **key metrics** in order to help our customers achieve their objectives of **maximizing sales revenue** and delivering a cutting-edge customer experience.

Features like improved people counting, queue management and heat map can strongly improve efficiency and **optimize staff** management.

We combine these analytics from video with key data to bring relevant and **actionable** information to our customers' fingertips, and improve the overall **performance** of their business.



MORPHEAN

HELP TO DELIVER BETTER SERVICES

SECURITY



SMART &
PROACTIVE
SURVEILLANCE

MANAGEMENT
& OPERATIONS



SOLUTION AS A
SERVICE

MARKETING
& TRENDS



IMPROVE THE
CUSTOMER
EXPERIENCE

NEW INSIGHTS FOR THE BUSINESS

Demographics:

- Age
- Gender



Top Stats:

- Visitors
- Revenue
- Transactions

Cross Stats:

- Conversion
- revenue

Transaction:

- POS Data
- Video Link

Thank you!

More information under
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