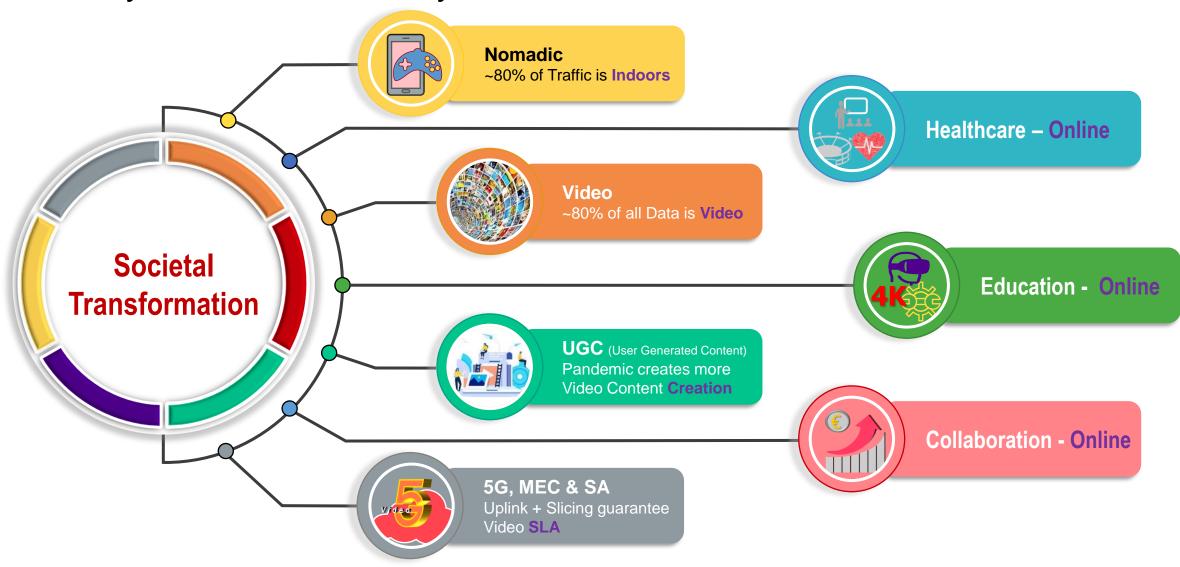


## Society Behaviour - Today

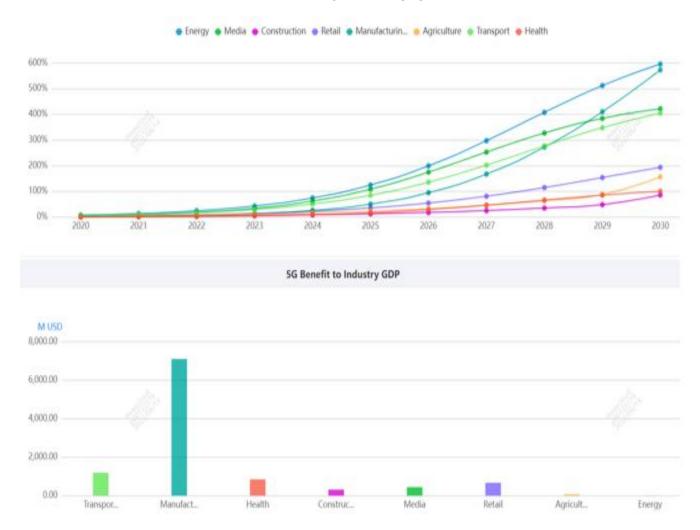




## 5G & Al Impact on Swiss Economy



### GDP Impact by year





## The Intelligent World 2030

### Healthcare

Better quality of life

### **Cities**

More human, livable cities

## **Enterprises**

Reshaping production models

### Food

More bountiful, inclusive, and "green" diets



## Living spaces

Personalized spaces

## **Energy**

Intelligent, green energy

## **Digital trust**

Trusted future

## **Transportation**

Mobile third space





## Healthcare

Outlook 1: Making Health Computable, Bettering Quality of Life



## Improving overall health, and treatment accessibility and affordability

### Past 10 years

5 yrs 1 Glob expe

Global life expectancy at birth:

Source: WHO

### **Next 10 years**

of the will be over

of the global population will be 60 years old or over

Source: WHO

### **World Health Statistics 2021**

17.8%

Global premature mortality caused by non-communicable diseases

Source: WHO

Healthcare spending is growing faster than the rest of the global economy

### 2030 Global Shortfall

**5.7m** 

Nurses

18m

Health workers

Source: UN

Unbalanced distribution between global population growth & medical resources

### **2050 Disparity Ratios**

3.5 Africa : Europe

1.1 Nigeria: Germany

Physicians / 1,000 people

Source: WHO

### **Challenges**

Requirements

Expensive medical treatment



Lower healthcare costs

Inaccessible medical treatment



Diversified healthcare resources& services

Improving people's overall health



New prevention & treatment methods



## Case study: Making health computable, bettering quality of life

From treatment to prevention

From "one-size-fits-all" to "bespoke"



### Value of ICT: Personal health data modeling

Internet, IoT, AI, wearables, and portable monitoring devices

### **Value of ICT: Personalized treatment plans**

An Al-powered pharmaceutical platform that optimizes medication dosages



## Smart Healthcare – Why 5G is Important







Medical Education





Remote Surgery Remote Image







Remote Ward Inspection

### **In-Hospital Scenarios**



Neonatal Visit

**ICU Monitoring** 

& VR Visits



**ECG** Monitoring

Infusion

Monitorina



**Device Location** 



DR, Patient location

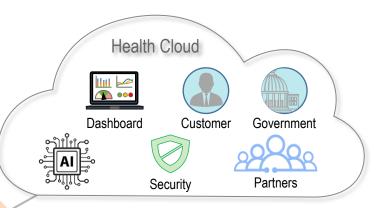


Mobile Nursing Station





Diagnostic **Guide Robots** 



**Connected Ambulance** 

Smart Lamppost

### **Remote Patient Monitoring**



**Smart Devices** 

Data storage

platform

Less Travel Less wait time



Treat more patients



Less Travel

Less wait time

Treat more patients

**HD Virtual Consultation** 







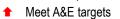




- Treat more patients
  - Increased patient insights
    - Decreased "downtime" for ambulances

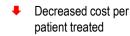






★ Faster Diagnostics

Less wait time



Decreased mortality

### **Emergency vehicle scenarios**



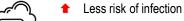
Remote Video Ultrasound Conferencing

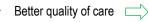


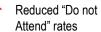
AR Glasses

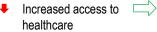


Connected Ambulance









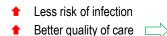




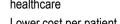
Video / data storage platform

Increased access to healthcare

Lower cost per patient



Reduced "Do not Attend" rates



#### Lower cost per patient



# Energy

Outlook 2: Intelligent, Green Energy for a Better Planet



# Driving transformation of the energy mix and improving energy network flexibility

### By 2030

Renewable became the major Power source

**42%** Renewable energy's share in power generation

Source: IRENA

By 2030

Electricity increasing used in industry to phase out fossil fuel

20⇒30% Proportion of electricity in global energy consumption

Source: IRENA

By 2030

**Energy efficiency is improving** 

100% global energy efficiency improvement

Source: Transforming Our World: The 2030 Agenda for Sustainable Development

Challenges

Requirements

Share of new energy in the energy mix



Using sustainable energy

Flexibility of energy networks



Addressing the intermittency of new energy networks

Going low carbon in data centres & networks



Reducing carbon emissions of the ICT industry



## Case Study: Intelligent, green energy for a better planet

### Offshore power plants



#### Value of ICT:

**Offshore wind turbines** 

Offshore wind power technology

**Offshore FPV plants** 

Solar cells in 3 forms: Thin-film; submerged; floating arrays

### Energy cloud



Value of ICT:

**Operating system for the Energy Internet** 





## Manufacturing

Outlook 3: New Productivity, New Production Models, New Resilience



## 5G & Al Impact on Industry Sectors in Switzerland by 2030

#### Health

#### 

### **Manufacturing**

<b>GDP Contribution</b>	<b>Use Case</b>
<b>\$610m û</b> 0.4%	Advanced predictive maintenance
<b>\$2.2bn 1</b> 1.8%	Augmented reality & remote expert
<b>\$2.8bn 1</b> 1.4%	Precision monitoring & control

### **Energy**

\$xm \( \frac{1}{2} \) 6% 5G contribution to Energy

- Fewer days in hospital
- Less Wait time
- Reduced do not attend rates
- Lower cost per patient
- 1 Better quality healthcare
- 1 Increased self-care
- **f** Faster diagnosis
- Higher patient through-put
- Healthier population

- Reduce \$\$ on repair & maintenance
- Reduced defects & spend on Q.C.
- Reduced unplanned downtime
- Reduced waste
- Lower cost per patient
- 1 Increased up-time, productivity
- 1 Increased Effectiveness
- **focused Intervention**

- Accelerated adoption of renewable-energy generated electricity
- Accelerated replacement of hydrocarbon generated electricity
- New generation of use cases improve competitiveness
- Increased energy efficiency across society & Business





## Digital Trust

Outlook 4: Technologies and Regulations Shape a Trusted Digital Future



## Building digital trust for secure, trustworthy digital services

### 2030 Global Shortfall

**\$54.26m** Average cost of a dispute in the

construction sector

**13.4 mths** Average length of a dispute

Source: Arcadis

### Rampant Deep-fake Issues

\$243,000 Lost by UK-based energy firm executive - deceived by mimic voices

Source: The Washington Post

### Challenges

Requirements

Digital trust issues, including issues in key domains like privacy, security, identity, transparency, data integrity and governance, and compliance



**Dual-drivers of "ICT technologies + Regulations"** 



## Case Study: Technologies & regulations shape a trusted digital future

Using AI to identify fraud



### Value of ICT:

### **Using AI to identify fraud**

Neural networks for deep learning and automated defense systems based on machine learning and API technology Rules redefine digital trust



New mechanisms for collecting personal information online



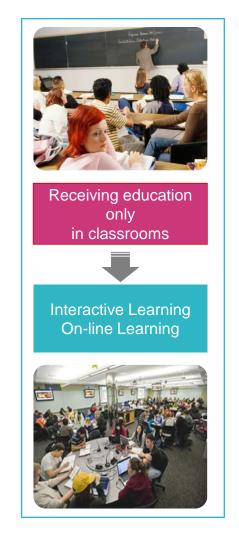


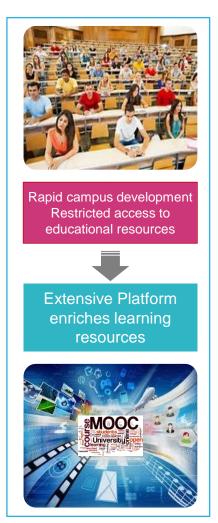
## Education

Outlook 5: Digital Remote Education for all

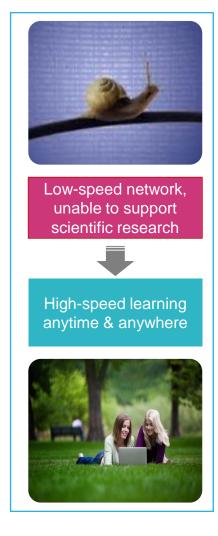


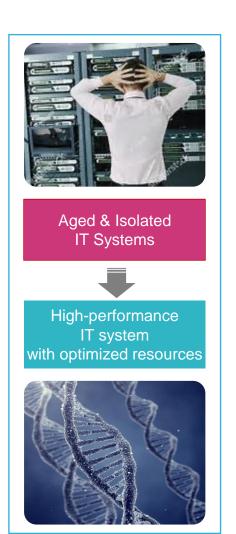
### Education & Scientific Research Institution Transformation



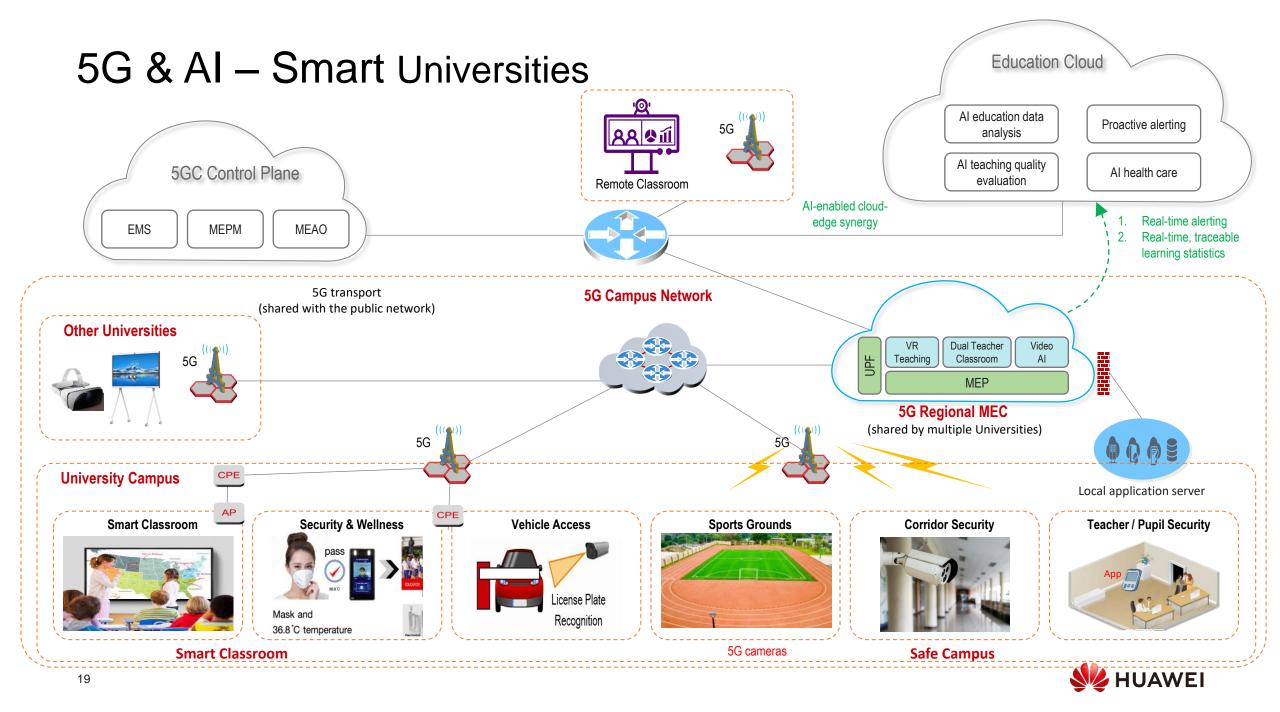














# Thank you

